“Enhancing CSOs Sustainability through Innovative Financing”

Session Proposal by the Islamic Development Bank for the

C20-2020 Summit
Under the Presidency of Saudi Arabia

Human Development Division
Resilience and Social Development Department
Islamic Development Bank Group
I. TITLE OF THE SESSION

"Enhancing CSOs Sustainability through Innovative Financing"

II. BACKGROUND/CONTEXT

1. Nowadays, IsDB 57 Member Countries (MCs) face numerous socio-economic challenges including poverty, fragility, violent conflict, and man-made and natural disasters. These challenges have generated humanitarian crises including both internal displacement and refugee populations. Despite significant economic growth, income inequality has increased in MCs. Addressing these challenges requires consolidated and coordinated efforts of all development actors including governments, civil society, donors and others.

2. In line with the Global Agenda 2030, the IsDB remains at the forefront of addressing complicated and diverse challenges faced by its MCs in all economic and social sectors. The IsDB 10-Year Strategy and the President 5-Year Program (P5P) call for increased participation of Civil Society Organizations (CSOs) as elements of the network of developers in IsDB development interventions. This new P5P roadmap expands the Bank’s framework of collaboration with the CSOs aligned with the development efforts pursued by MCs.

3. In addition, engagement of CSOs comes in line with the Sustainable Development Goals; specifically SDG 16, which aims at promoting peaceful and inclusive societies for sustainable development, and building effective, accountable and inclusive institutions at all levels. It is also contributes to achieving SDG 17 which aims at enhancing the cooperation between development institutions to achieve sustainable global development and supporting collaboration with CSOs who serves communities at the grass root level for better and efficient development.

4. Given the importance of Civil Society engagement in development, the IsDB has recently adopted its Policy for Civil Society Engagement which calls CSOs to diversify their sources of financing and deploy other financing instruments with the new vision and direction of the Bank, particularly the commitment to greater civil society participation in Bank operations and at all levels. The Policy also takes into account innovative financing mechanisms under the IsDB and ISFD NGO Transformation Program deploying crowdfunding platforms, private sector and philanthropists engagements.
III. **RATIONALE**

5. In an increasingly competitive environment in which Civil Society Organizations and Non-Governmental Organizations operate today, many challenges are faced. Resource mobilization for projects and the reliance on donors funding threaten the sustainability of CSOs. While domestic resource mobilization and international commercial flows are growing very rapidly, they are not equally available to all.

6. In light of the above, the proposed session; which is to be held on the sideline of the C20 Summit, aims at discussing innovative ways of diversifying and raising funds for CSOs work in an increasingly competitive environment where funding for projects has continued to diminish.

7. Enhancing CSOs sustainability through innovative financing is in line with the G20 goal of “Realizing Opportunities of 21st Century for All” and its objective to advance international cooperation and ensure inclusiveness by widely engaging relevant stakeholders including Civil Society from across the region to achieve the SDGs. It is specifically linked to the themes of (i) empowering people which calls for unleashing opportunities by creating more inclusive and conducive environment for all and (ii) shaping new frontiers by adopting long-term strategies to utilize and share benefits of innovation where international collaboration is vital for tackling its challenges.

IV. **OBJECTIVES**

8. The main objectives of the event are to (i) explore challenges, opportunities, and strategies related to CSOs financing to enhance their sustainability through innovative financing; (ii) discuss and highlight the important role of governments and donors in sustaining the interventions of CSOs, and (iii) share practical experiences, successes and best practices of CSOs (philanthropies), what works and what does not work related to innovative and alternative financing.

V. **ISSUES TO BE ADDRESSED**

9. The session will discuss:

- Issues and challenges faced by CSOs in financing their projects
- How CSOs mobilize resources to sustain themselves especially through non-traditional approaches and how others could learn from them
- What alternative funding models and long term resource mobilization strategies for CSOs found successful.
• What are financial stability plans and Innovative ways of raising funds for CSOs activities in an increasingly competitive environment and without necessarily depending on donors.
• The effect of the COVID-19 pandemic on CSO financing
• What is the role of CSO, governments and donors in sustaining the partnership model under the SDGs

VI. EXPECTED OUTCOME OF THE FORUM

10. The event is expected to achieve the following outcomes: (i) improved awareness of challenges, issues, and strategies of CSOs funding (ii) highlighted the importance of diversifying sources of funding and adopting non traditional approaches for CSOs resource mobilization; and (iii) shared experiences and best practices related to innovative financing.

VII. FORMAT

11. The proposed session will be in a form of panel discussion where speakers discuss opportunities, challenges, perspectives, experiences and best practices related to innovative financial models. Panelists represent Multi-lateral Development Banks, UNDP, Government, local and international CSOs.

VIII. TARGETED AUDIENCE

12. Participants of the Session include high-level representatives from the Governments of IsDB member countries, Multilateral Development Banks (MDBs), UN Agencies notably UNDP, Civil Society Organizations (CSO) especially philanthropies Local and International, Private Sector and Academia.

IX. IsDB FOCAL POINT:

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### X. DRAFT AGENDA

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<td>15 mins</td>
<td><strong>Opening Session</strong></td>
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<td>35 mins</td>
<td><strong>Panel Session: Opportunities, Challenges, Perspectives, Experiences and Best Practices of innovative financial models and Enhancing Partnerships and Resources with non traditional partners.</strong></td>
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<td><strong>Moderator:</strong> Abdulhakim ElWaer, Advisor, Global Advocacy &amp; Spokesperson, IsDB</td>
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<td>• H.E. Dr. Mansur Muhtar, Vice President, Country Programs, IsDB</td>
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